

## **Historic, Archive Document**

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1927

# JOHN PARKER & SON NURSERY COMPANY

Licensed and Bonded  
Nurserymen



OUR TREES ARE BETTER

Guaranteed Trees  
and Plants

Healthy, True to Name

[NOT CONNECTED IN ANY WAY  
WITH THE "SO CALLED" PARKER  
BROTHERS NURSERY COMPANY]

FAYETTEVILLE, ARKANSAS

## **INTRODUCTION**

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### **OUR STOCK**

Our stock is grown by experienced men, who know the best ways to produce first-class trees.

The Arkansas State Plant Board has granted us license and certificate declaring our stock free of disease.

### **PACKING**

All orders are carefully packed so as to reach you in a healthy condition.

### **ORDER EARLY**

There is a general shortage of some kinds of stock this season. By placing your order early you will be more certain of getting the varieties you want. You may file your order now and we will enter your order and make delivery when you want it.

### **HOW TO ORDER**

Send list of what you want, giving grade and price. You may remit by check on your local bank, postoffice money order, express money order, or bank draft or cashier's check. Never send silver. Paper money should be sent by registered letter.

### **TRANSPORTATION CHARGES**

Orders for less than \$5.00 shipped at customer's expense. If you wish shipment by parcel post, add 10 cents to each dollar to prepay postage. Parcel post or express charges prepaid by us if your order amounts to \$5.00 or more.

### **REFERENCES**

FIRST NATIONAL BANK, Fayetteville, Arkansas.

FIRST NATIONAL BANK, Huntsville, Arkansas.

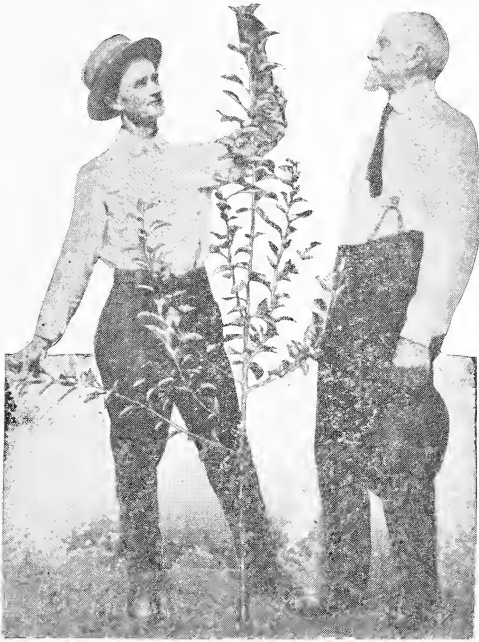
FARMERS & MERCHANTS BANK, Huntsville, Arkansas.

### **OUR GUARANTEE**

We guarantee to deliver to you trees and plants that are first-class; free of disease and true to name, and that they will reach you in good condition.

### **YOU TAKE NO RISK**

We are only human, and sometimes make a mistake, but we are always willing to make it right. We do not want your money unless you are entirely satisfied with your order. Our GUARANTEE means just what it says: **SATISFACTION OR MONEY BACK.**



**John Parker and Father Inspecting 1-Year  
Apple Trees.**

**THIRTY-SIX YEARS' SERVICE HAS MADE  
MANY FRIENDS**

My father was in the nursery and orchard business when I was a boy. I learned to like the business, and father said, "Learn your business; learn how to grow good trees; learn to know good trees, and then be absolutely honest when you are grading trees for every order, and you will make friends."

I know now from many years in dealing with the public that our efforts to carry out the Golden Rule in grading trees is appreciated.

For more than a quarter of a century we have held the trade and friendship of our customers. Our aim is to keep our nursery large enough to take care of all orders we receive; small enough to be flexible to the changes in demand; new enough to be complete; keeping in touch with all new varieties of real value; old fashioned enough to tell the truth as to the merits of new varieties.

We do not list in our catalog novelties and untried varieties.

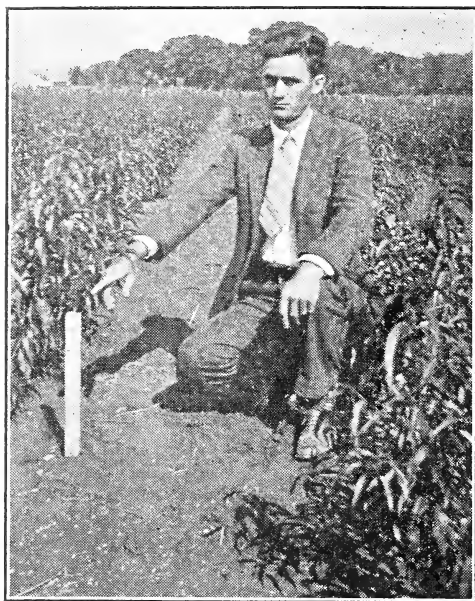
Our prices are reasonable, yet we do not claim to sell the cheapest, as sometimes the cheapest is sold and delivered out of the same grade we burn.

Our guarantee is that you will get as good Nursery Stock as it is possible to produce. Our 36 years' experience enables us to be of some value to our customers.

Let us help you plan your planting.

Yours for more and better fruit,

**JOHN PARKER & SON NURSERY CO.**



The above picture shows V. E. Parker, our foreman, who represents the third generation of Parker Nurseries. His grand-father was in the nursery business 38 years ago and raised 4 boys who have been continuously in the nursery work. This young man is twenty-six years of age and has been raised in the nursery work and is efficient and unusually careful to see that all scions and bud sticks are kept true to name. Should you meet this young man and talk with him you will see at once that he is honest and capable of doing the part of the nursery work assigned him to oversee. By our method of personal supervision for practically half a century, we have established a reputation as nurserymen of keeping our varieties true to name and free of disease. Our motto has always been to give service that we will merit your future business. We know that we have succeeded in this, as we get thousands of letters from satisfied customers and the best proof of all is the fact that we get thousands of repeat orders from satisfied customers who have planted orchards bought from us years ago. Our guarantee to you is that you must be satisfied with every tree and plant that we ship you and you will find our prices as cheap as it is possible to produce and deliver good nursery stock. If you give us your order it will be filled just as though you were here at our nursery.

**Our Guarantee—Satisfaction or Money Refunded**

**LICENSED AND BONDED NURSERYMEN 3**  
**Guaranteed Trees and Plants**



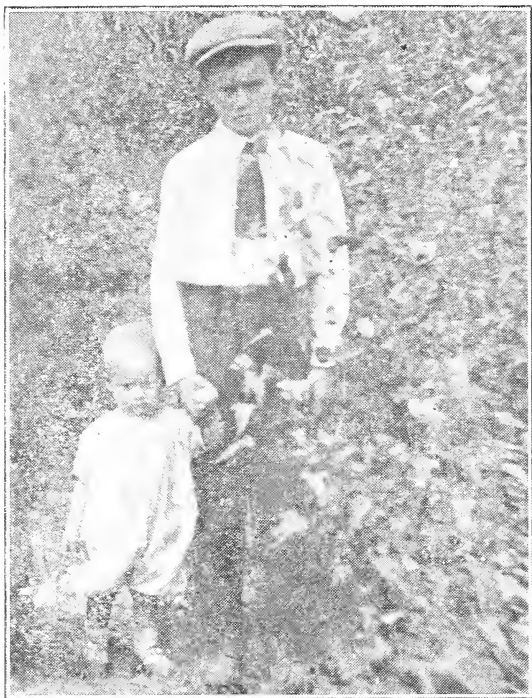
Above picture shows the office girls enjoying a real vacation eating the first blackberries of the season, variety, McDonald.

Three varieties in this field, McDonald, Dallas and Early Harvest.



Above block contains 150,000 one-year-old apple. In November the trees are dug and graded in three grades 2 to 3 ft., 3 to 4 ft., 4 to 6 ft. Every tree is guaranteed true to name and free of disease.

**Our Guarantee—Satisfaction or Money Refunded**



The above picture shows two young Parker boys who represent the fourth generation, and you frequently find these boys out in the flower garden as you see them in this picture. The larger one is L. E. Parker, Jr., who has done considerable work as a wrapper behind the budders. The other young fellow is V. E. Parker, Jr., who no doubt, under special instruction and with the love of flowers and the love of trees and with the environment thrown around him, will doubtless be a nurseryman who will do some good for humanity by propegating the best varieties of fruit that can be grown. We believe in the Scripture where it says, "Bring up the child in the way he should go and when he is old he will not depart therefrom." We also believe that there is no class of men in any occupation of life that is doing more good for humanity than the nurseryman who runs his business in an honest, legitimate way.

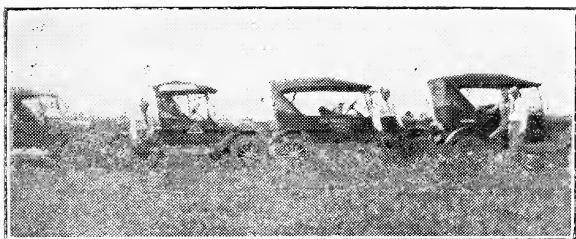
The average man who buys nursery stock has but little conception of the cost of producing and delivering first class trees and plants, and they frequently do not appreciate the honest efforts made by the nurseryman to carry out the Golden Rule in every case.

Your orders will be appreciated and we guarantee that the nursery stock we ship you is true to name and free of disease and believe it will please you. Give us a trial order. If you are not satisfied we will cheerfully refund your money.

**Our Guarantee—Satisfaction or Money Refunded**



**LICENSED AND BONDED NURSERYMEN 5**  
**Guaranteed Trees and Plants**



Our salesmen getting ready to start out soliciting orders. Our intention is to employ good men who will be absolutely honest with the people. Our aim is to get intelligent salesmen of the best type of citizenship. We feel they can be of real service to you, and believe they deserve the respect of all good citizens. In behalf of the salesmen the company wishes to impress on the public that the salesman representing any reliable nursery company is doing as much good as any other class of men in public life. If we had never had nursery salesmen the world would have very little fruit today. It is by their intelligent and persuasive arguments that the world has been planting more fruit. In order to add to the membership of any church or lodge we have someone to give a special lecture or sermon which increases the membership. The nurserymen employ salesmen that advise the farmers the best varieties for planting. These salesmen are generally men of vision who draw a picture and show the farmer the advantage he would have if he would turn part of his land to growing fruit. There is land in this country that would be worth less than \$20.00 per acre if not planted to fruit that is being sold for \$500.00 to \$1,000.00 an acre from the fact that there is a good bearing orchard on it. You can't go wrong in the Ozarks by planting more fruit.

**Our Guarantee—Satisfaction or Money Refunded**



The above picture shows a Johnson County grape grower of Clarksville, Ark., who sold over \$300.00 worth of grapes from his vineyard the third year. Vineyards yield heavier as they grow older and it is not unusual for the farmer to sell \$500.00 worth of grapes from Concord vineyards four and five years old. There are a number of vineyards in Arkansas that are more than 50 years old and you can go down the rows of these vineyards and you will not find a dead grape vine anywhere. The great advantage in planting grapes is when you once get a stand of grapes you are safe in saying you will never have to plant this piece of ground to anything any more, as the vineyard will outlive any generation of people. If there were more grapes grown in the country and more grape juice made for home use the world would be better off, since the grape juice is one of the healthiest drinks for the human body. A gallon of grape juice can be made for less than it costs you to get a gallon of milk from your own dairy. One bushel of grapes will make from three to four gallons of good grape juice. If you wish to preserve the juice, let it just strike a boil and can while hot, just like you would can fruit and it will remain sweet and makes a very healthful and delicious drink.

**LICENSED AND BONDED NURSERYMEN 7**  
**Guaranteed Trees and Plants**



**PLANTING PEACH SEED**

Preparing to grow 200,000 Budded Peach. All the standard varieties are grown in this block. Each variety is staked in plain letters so anyone could select from the Nursery and have them true-to-name.

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Above picture shows John Parker at right explaining to salesmen how we grow Elberta June Buds.

**Our Guarantee—Satisfaction or Money Refunded**

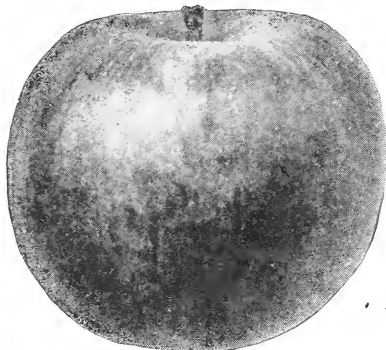
## **APPLES.**

The apple is perhaps the most popular fruit grown. It will grow and bear fruit wherever corn makes a crop. The fruit of the apple is nourishing and contains acids and minerals of value in maintaining the health of the human body. There is no need for naming the various ways in which apples may be prepared and served. To have apples at their best, grow them yourself, and let them mature and ripen on the tree. The apples we offer give you a large selection from early to late, and are tried and tested varieties that are known to do well in the different sections of our country.

### **SUMMER APPLES.**

**EARLY HARVEST**—Medium size, light yellow, of good flavor. One of the best early apples grown either for home use or commercial planting.

**LIVELAND RASPBERRY**—Pale yellow, marked with red, medium size. The flesh is white, tender and juicy, slightly acid and of good quality. Trees vigorous and good bearers.



**RED ASTRACHAN**

**RED ASTRACHAN**—Large red apple, well colored with dark and light stripes. The quality is good, being excellent for eating from the hand and a good cooker.

**RED JUNE**—Dark red, medium size. Flesh white and of agreeable flavor. A favorite eating apple.

**YELLOW TRANSPARENT**—A good early apple for home and market use. Pale yellow, medium size, sub-acid flavor. Fine for pies, sauce or any thing requiring an apple that cooks soft quickly. Tree good grower, of upright habit. Bears young.

**SUMMER CHAMPION**—An excellent summer apple ripening between the Red June and Maiden Blush. A fine looking apple handsomely striped with red. A good variety for either home or market. Tree hardy and a good bearer.

**SWEET BOUGH**—The best sweet summer apple. The color is pale yellow. Medium size, flavor excellent. Fine for eating or drying. Every home should have one or more trees.

**Our Guarantee—Satisfaction or Money Refunded**

**LICENSED AND BONDED NURSERYMEN** 9  
Guaranteed Trees and Plants

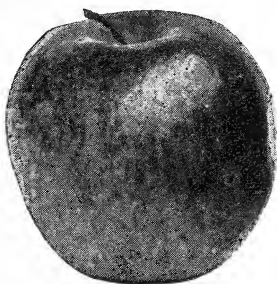
**FALL APPLES.**

**YELLOW HORSE**—Pale greenish yellow, of large size. Good for various home uses. Trees of good habit.

**MAIDEN BLUSH**—Medium size, pale yellow with beautiful red blush on one side. Shape somewhat flattened. Flesh cream colored, tender, very juicy, good flavor, mildly acid. Good for eating or cooking. Profitable for market planting. Trees hardy, vigorous and spreading.

**GRIMES GOLDEN**—Medium size, rich yellow. Crisp and juicy, excellent flavor. One of the best eating apples grown. One of the leading varieties for market and storage. An apple you should plant.

**WINTER CHAMPION OR COLLINS**—Medium size, bright red apple of good quality. Trees vigorous and good bearers.



**JONATHAN.**

**JONATHAN**—Medium to large in size. Color, red shaded quite dark on sunny side. Flesh fine, crisp and juicy. Flavor excellent. An old, well-known variety that we can fully recommend for home and market. Tree good grower, early bearer and long lived. Regular bearer.

**WINTER APPLES.**

**KING DAVID**—A good colored red apple of medium size, similar to Jonathan in appearance. Flesh good quality and fine flavor. Trees hardy and vigorous and heavy bearers.

**GANO**—A large red striped apple similar to the Black Ben Davis. Quality not the best but a good all-round apple. A good money-maker as a market variety. A good apple for the barrel trade. Trees vigorous and productive.

**COFFELT**—Large red, somewhat similar to old Red Limbertwig, although much larger. A good apple and a fine keeper.

**ROME BEAUTY**—Large roundish shape, marked and striped with bright and pale red. An apple of splendid qualities. Growing in favor every year. Yellowish, tender, juicy flesh of excellent flavor. Tree a strong, vigorous grower, begins bearing at an early age. Rome Beauty blooms late, stands cold well, often bearing a good crop when other varieties are killed by the frost.

**Our Guarantee**—Satisfaction or Money Refunded

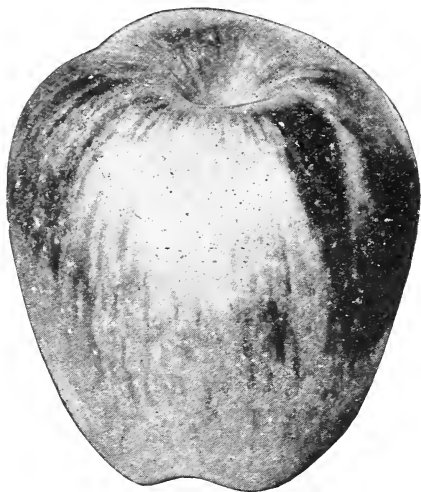
**WINESAP**—Medium size red apple of good quality. Well-known and popular variety for many years. Tree of good growth and good bearer.

**BEN DAVIS**—Medium to large, striped with red. Quality only fair, but an excellent keeper. Heavy bearer, making up in quantity what it lacks in quality.

**STAYMEN WINESAP**—Large size, not as highly colored as the Winesap. Quality and flavor better. Trees of good growth, succeeding over a wide range of soils and conditions.

**MAMMOTH BLACK TWIG**—A large red apple somewhat flattened in shape. An apple of good appearance. Flesh firm yet tender and of mild flavor. An excellent keeper. Trees are very hardy and productive.

**BLACK BEN**—A large red apple of better color and quality than the Ben Davis. Flesh juicier and better flavored. In fact, the best of the Ben Davis family.



**DELICIOUS.**

**DELICIOUS (Genuine Delicious)**—The Real Red Delicious Apple, introduced by Stark's. Large oblong shape with distinct projections at blossom end. Bright red striped and shaded to dark crimson on sunny side. Flesh crisp, fine-grained, melting and juicy. Flavor fragrant, pleasant and aromatic. You will have to taste it to really appreciate its excellence. The name Delicious truly describes the flavor. Highest priced apple on the market. Trees vigorous. Late bloomers, often escaping frost when other varieties are killed. Plant liberally of this apple. None better for home use and a money-maker.

### **CRAB APPLES.**

**TRANSCENDANT**—Medium size, rich yellow, with a reddish blush on the side. Flesh crisp. Fine for preserves, jelly, etc.

**Our Guarantee**—Satisfaction or Money Refunded

## PEACHES.

**EARLY WHEELER**—Large white clingstone with red cheek. Best of the earlier peaches. Good shipper.

**ARP BEAUTY**—Semi-cling, yellow mottled with red. The earliest yellow peach. Good for home use.

**CRAWFORD EARLY**—Large yellow freestone of good quality. A peach that is largely planted.

**CARMEN**—Semi-freestone, creamy color, with marked blush. Flesh creamy, tender, juicy and of good quality. Trees hardy and vigorous.

**BELLE OF GEORGIA**—Very large white freestone with a red cheek. Excellent quality and flavor. Good bearer. Recommended for home or market use.



**ELBERTA PEACHES.**

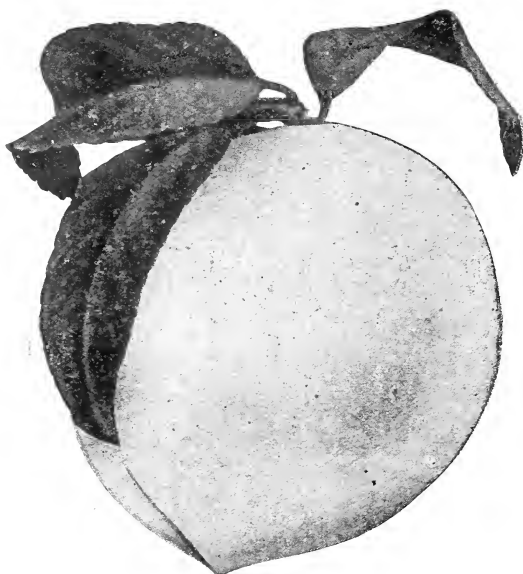
**ELBERTA**—Large golden yellow freestone, with reddish cheek. The quality of the Elberta is not the best for home use. Its size, appearance, firm flesh and tough skin, however, make it the most popular shipping peach grown and it is more widely grown than any other market peach.

**CHAMPION**—Large white freestone, with pink blush. A peach of good quality that will prove a good variety for home use.

**J. H. HALE**—Extra large yellow freestone. Similar to Elberta only larger and of better quality.

**LATE CRAWFORD**—A large yellow freestone of good quality, ripening a little later than the Elberta.

**Our Guarantee**—Satisfaction or Money Refunded



**CHINESE CLING.**

**CHINESE CLING**—Large, creamy cling, mottled with dull red. Flesh white, red next to seed. Juicy and sweet, of good flavor. A home variety.

**INDIAN CLING**—Medium sized dark red cling. Flesh red and very juicy. Flavor snappy and good.

**HEATH CLING**—Large white cling, oval in shape, somewhat pointed at the blossom end. Quality good. Largely used for preserving. Ripens about four or five weeks after the Elberta.

**STINSON OCTOBER**—Large white clingstone, with red cheek. Flavor very good. Ripens six to eight weeks after Elberta.

## **PLUMS.**

**HANSKA HYBRID**—Bright red with yellow flesh of good quality. The flavor, resembling that of the apricot, is more distinct when cooked. Trees bear young, are very hardy, withstanding severe cold.

**RED JUNE**—A good early red plum of Japanese origin.

**WILD GOOSE**—Medium sized red plum, flesh juicy and of good flavor. A popular, well-known variety.

**ABUNDANCE**—Large reddish yellow Japanese plum of good quality and highly flavored. One of the best for home and market use. Trees are vigorous and good bearers.

**Our Guarantee—Satisfaction or Money Refunded**





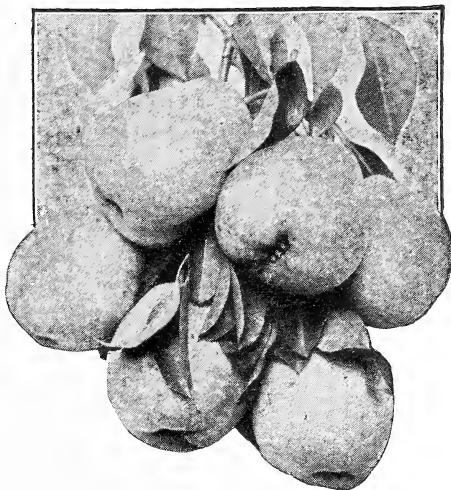
### BURBANK PLUM.

**BURBANK**—Large bright red fruit. Yellow meat, sweet, juicy and of excellent flavor. Considered slightly better for market than the Abundance. Trees strong and vigorous.

**GOLD**—A late plum, medium to large in size. Flesh rich yellow. Quality good. Trees small in size but hardy and good bearers.

**BLUE DAMSON**—Small dark colored fruit with heavy bloom. Ripens late in the season hanging on the tree for several weeks after it is ripe enough to use. Tree small, hardy, of upright growth.

### PEARS.



**DWARF DUCHESS**—Large greenish yellow. A very good pear when grown dwarf style on the quince root. Trees hardy and productive, of small habit, requiring little space. This variety should be planted where the pear is subject to blight.

**Our Guarantee—Satisfaction or Money Refunded**

### PEARS (Continued)

**BARTLETT**—Large yellow summer pear with slightly reddened cheek. Flesh mellow, juicy and good. A well-known pear of excellent quality. Tree a good grower but subject to blight in sections where this disease is prevalent.

**KEIFFER**—Large yellow fruit, slightly shaded with red. Flesh not as good quality as some but really quite good if picked when they turn yellow and packed in a cool, dark place to mellow. A good keeper. Trees strong and heavy bearers; resists blight.

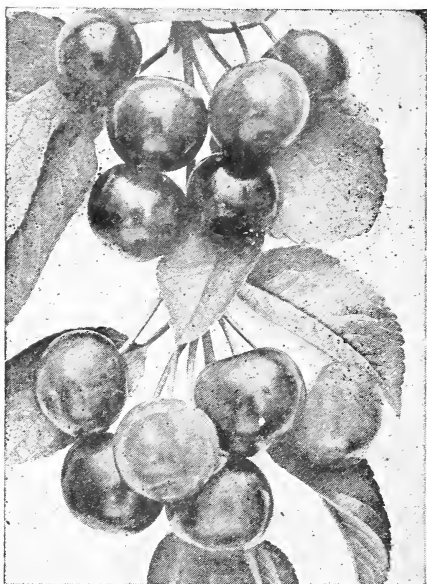
### APRICOTS.

**MOORPARK**—Large yellow with red cheek on sunny side. Fruit juicy and of rich flavor. Trees are hardy and good bearers.

**ALEXANDER**—Large, sweet and good. Early.

**RUSSIAN**—A good variety. Very hardy.

### CHERRIES—SOUR

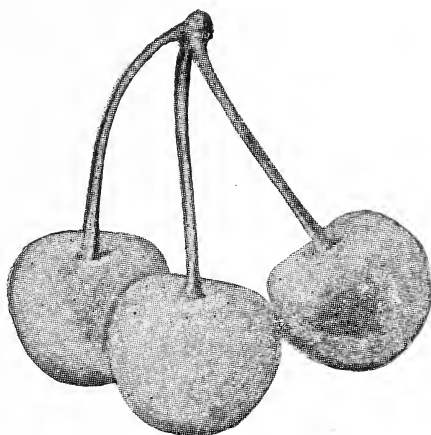


**EARLY RICHMOND CHERRY.**

**DYEHOUSE**—Early red cherry, similar to Early Richmond but a few days earlier. Ripens in May in this locality.

**EARLY RICHMOND**—Medium size dark red, juicy and a good cooker. One of the most popular early sour cherries. Trees strong and good bearers.

**Our Guarantee**—Satisfaction or Money Refunded



### **LARGE MONTMORENCY.**

**LARGE MONTMORENCY**—Dark red, a little larger than Early Richmond. Excellent quality. Most popular market and shipping cherry. About 10 days later than the Richmond. Large thrifty trees, bearing abundantly.

**ENGLISH MORELLO**—Small dark red, rather sour. Good for canning and preserving. Ripens late. Trees of rather small size but very hardy.

### **CHERRIES—SWEET.**

We do not handle the sweet cherry, for our experience has been that it will only fruit satisfactorily in certain northern sections of the country.

### **COMPASS CHERRY.**

A cross between the cherry and plum. Fruit red, of medium size, juicy and good. Trees bear very young, two-year-old trees in the nursery row often being full of fruit. Very hardy, withstanding the cold of our northern states. A sure bearer.

### **GOOSEBERRY.**

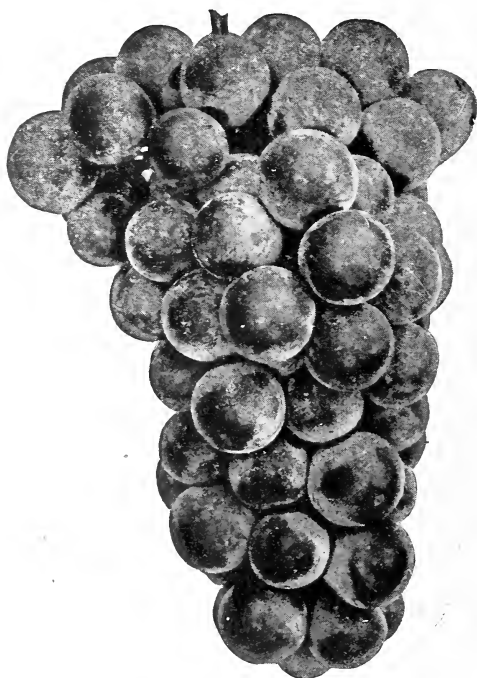
**DOWNING**—Medium to large berry. Color pale green. One of the most widely grown varieties. Does not blight and mildew as badly as some varieties.

**HOUGHTON**—Pale red berry. Tender, juicy and sweet. Medium size. There are larger gooseberries than the Houghton, but few, if any, of better quality. Bushes thrifty and good bearers.

### **CURRANTS.**

**FAY'S PROLIFIC**—Large red berries. Bunches of good size. One of the best currants grown.

**Our Guarantee**—Satisfaction or Money Refunded



**CAMPBELL'S EARLY**

## **GRAPES.**

**CAMPBELL'S EARLY**—Large black seedling of Concord. Larger, earlier and better flavor than its parent. A new variety that has been thoroughly tested. Not so widely known at present, but a coming variety. Every home should have a planting of this excellent grape.

**DELAWARE**—Small light red, borne in compact bunches. Tender, juicy, with a delightful flavor and aroma. A favorite wherever grown.

**NIAGARA**—Large whitish or pale yellow grape that is sweet and good. Most popular white variety grown for either home or market.

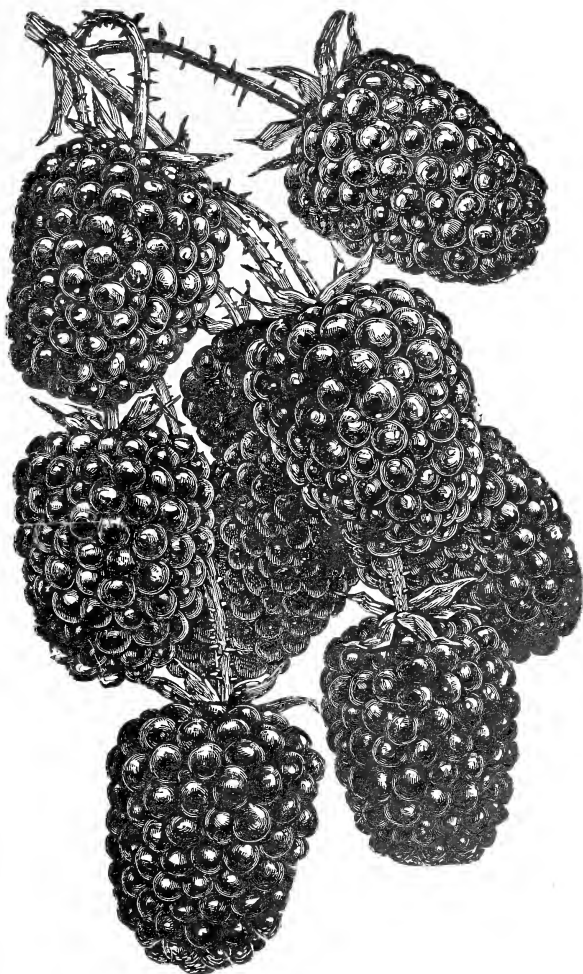
**CONCORD**—Large black grape and large bunch. A good grade, but the quality is not the best. Most widely planted grape grown and does well under most conditions. Good for home or commercial planting. Fine for juice, jelly, etc.

## **QUINCE.**

**CHAMPION**—An early and abundant bearer. Best and most popular variety.

**ORANGE**—Large, deep yellow; round shape. Keeps well into the winter months.

**Our Guarantee**—Satisfaction or Money Refunded



**McDONALD BLACKBERRIES**

## **BLACKBERRIES.**

**McDONALD**—Largest, earliest and best blackberry for this section. A hybrid of the blackberry and dewberry. Heavy bearer and excellent flavor. Requires pollination from some other variety.

**DALLAS**—Large berry of excellent quality, ripening midway between the McDonald and the Early Harvest. A heavy bearer and an excellent berry for home or market. Can also be used as a pollinizer for the McDonald.

**Our Guarantee—Satisfaction or Money Refunded**



#### EARLY HARVEST BLACKBERRY.

**EARLY HARVEST**—Small berry of good quality ripening just after the Dallas. A good variety for commercial growers. Ripens over a period of several weeks. The Early Harvest and McDonald are recommended for market as money-makers. They are early enough to mature the crop before it could be injured by the hot, dry weather.

#### DEWBERRIES.

**AUSTIN'S IMPROVED**—Large, sweet juicy fruit that is delicious fresh with sugar and cream, or canned like blackberries. Very hardy and prolific, yielding a surprising amount of excellent fruit.

**THORNLESS DEWBERRY**—This is one of the most important additions to our list of fruits in recent years. It is a berry of the Improved Austin type. Bears freely, producing large fruit of excellent quality. Absolutely free from thorns or stickers of any kind. "As smooth as a sweet potato vine." Every home should have some of these wonderful berries. Also a money-maker for commercial growing.

#### JUNE BERRIES.

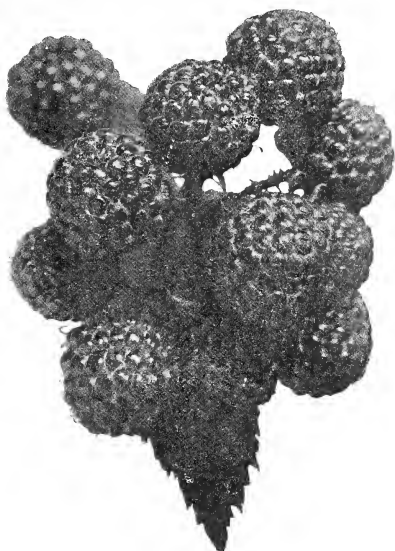
**IMPROVED DWARF**—Berries large, well colored with dark red, overlaid with purplish blush, similar in flavor to the wild huckleberry, but the fruit is much larger. Of dwarf bushy growth, making a handsome shrub of ornamental appearance. Bears young, with abundant crops of berries that are good for home use.

#### RASPBERRIES.

**CUMBERLAND**—One of the oldest and best known black raspberries.

**Our Guarantee**—Satisfaction or Money Refunded

LICENSED AND BONDED NURSERYMEN 19  
Guaranteed Trees and Plants



KANSAS.

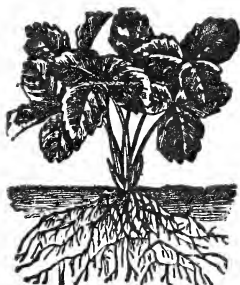
**KANSAS**—Another good black raspberry. Early, of strong growth and very productive.

**MILLER (Red)**—Large, well colored fruit. A berry of good quality and flavor. An excellent berry for home or market.

**St. REGIS**—Everbearing Red Raspberry. A large, firm, red berry that stands up in shipping better than any other red berry. Bears a crop with the regular berries and continues bearing until frost. A good variety for home or market.

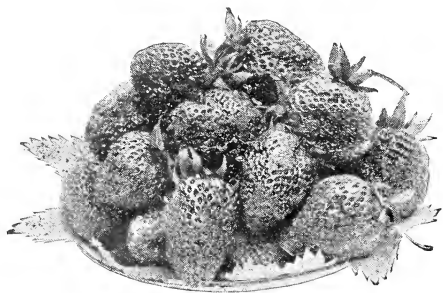
### STRAWBERRIES.

Strawberries succeed nearly everywhere in the South Central States. The main secret of strawberry growing is frequent and thorough shallow cultivation throughout the whole summer so as to conserve enough moisture to keep the plants in good living condition. Have the ground well prepared and worked up fine and mellow before planting. Plant according to cut shown below. Cover the roots carefully with fine soil but leave the crowns uncovered.



Our Guarantee—Satisfaction or Money Refunded

**MITCHELL'S EARLY**—Medium size red berry, too soft to ship well. Rather sweet and good for home use. Earliest successful berry in this section.



**KLONDYKE.**

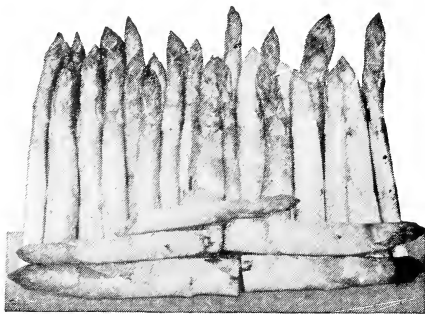
**KLONDYKE**—Large red berry. The principal market sort in this locality. Holds up well in shipping, reaching distant markets in good condition. Hundreds of carloads of this berry shipped from Northwest Arkansas every year. Stands rainy weather well. A money-maker for the berry farmer. Mid-season.

**AROMA**—Fine large red berry, ripening late in the season. Good quality and an excellent berry for home or market.

### **STRAWBERRIES—EVERBEARING.**

**PROGRESSIVE**—The standard of everbearing sorts. Bears an early spring crop and continues bearing throughout the summer and fall until freezing weather, unless checked by hot, dry weather. Berries medium size and good flavor.

**AMERICUS**—Large red berry of good flavor. Not quite as persistent a bearer as the Progressive, but berries are larger and better.



**ASPARAGUS.**

**PALMETTO**—Large, early, light green, produces a large quantity of cuttings of excellent quality. Affected less by disease than any other variety.

**Our Guarantee—Satisfaction or Money Refunded**



**LICENSED AND BONDED NURSERYMEN 21**  
**Guaranteed Trees and Plants**

**ORNAMENTALS.**

**LILAC**—One of our old reliable shrubs blooming in early spring. Red, Purple and White. State color wanted.

**SPIREA VAN HOUTTEI**—Bridal Wreath, a low-growing shrub that is covered with a mass of white flowers in the spring. Good for filling in nooks around porches or base of house.

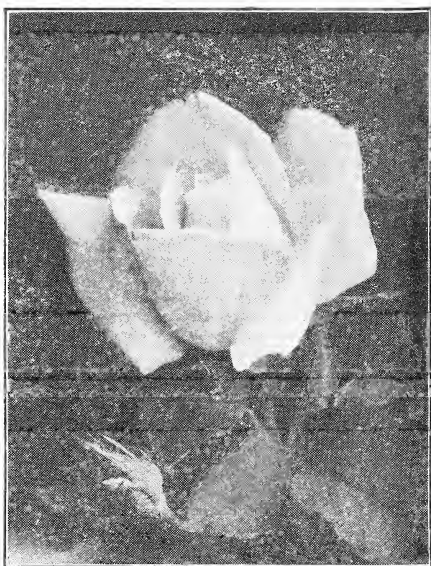
**ALTHEA**—Rose of Sharon, an ornamental shrub that bears large beautiful flowers throughout the summer. Rather upright and spreading in habit.

**COMMON SNOWBALL**—A well-known favorite among the spring-blooming shrubs.

**EVERGREENS.**

**AMERICAN ARBOR VITAE**—Dwarf growing evergreen used for cemetery, hedge and ornamental planting. Can be sheared and trained to shape.

**HARDY EVERBLOOMING ROSES.**



**FRAU KARL DRUSCHKI**—Strong upright bush, large white flowers and beautiful buds. See picture.

**PAUL NEYRON**—Large pink rose. Vigorous bush blooming freely.

**BURBANK**—Another excellent pink rose, that blooms freely throughout the season.

**MARECHAL NEIL**—The standard yellow rose.

**GENERAL JACQUEMINOT**—Beautiful red rose that is a general favorite.

**GRUSS and TEPLITZ**—One of the most profuse bloomers among the red roses.

**RAMBLERS**—Crimson, White or Pink.

**Satisfaction or Money Refunded.**

**Our Guarantee—Satisfaction or Money Refunded**

## RHUBARB.

**MYATT LINNEAUS**—Large, tender, early variety of pie plant. Fine for pies, sauce, etc. Easily grown.

**VICTORIA**—Another good variety. Similar to above. Rhubarb should be grown in every garden as it contains medicinal properties of benefit to the human body.

## HEDGE.

**CALIFORNIA PRIVETT**—Most popular and widely grown hedge. Hardy, easily grown, easily controlled and formed with clippers or shears.

**JAPANESE BARBERRY**—Popular shrub for ornamental and hedge planting. Very hardy. Attractive foliage in summer. Covered with bright red berries in winter.

## PLANTING DISTANCES.

It would be hard to give a definite rule for planting that would cover all conditions. Some varieties need more room than others, and require more space. The richness of the soil and the section of the country where the trees are planted also affect the growth and size of the trees. It is safe to assume that the root system will correspond very closely with the top spread of the tree. We offer the following suggestions, giving distances that have proven satisfactory under average conditions.

KIND							Number To Acre
Apple,	30	feet	apart	each	way	-----	50
Peach,	21	"	"	"	"	-----	100
Cherry,	18	"	"	"	"	-----	135
Plum,	16	"	"	"	"	-----	170
Quince,	16	"	"	"	"	-----	170
Apricot,	18	"	"	"	"	-----	135
Pear Standard	20	"	"	"	"	-----	110
Pear, Dwarf	16	"	"	"	"	-----	170
Currants,	4	"	"	"	"	-----	2720
Gooseberries,	4	"	"	"	"	-----	2720
Grape,	8	feet	in	rows	10 feet apart		546
Raspberry	3	"	"	"	8 "	"	1,800
Blackberry	3	"	"	"	8 "	"	1,800
Dewberry	4	"	"	"	4 "	"	2,720
Rhubarb	3	"	"	"	4 "	"	3,600
Asparagus	1½	"	"	"	4 "	"	7,200
Strawberries	2	"	"	"	4 "	"	5,445

**Our Guarantee—Satisfaction or Money Refunded**

## LICENSED AND BONDED NURSERYMEN 23

### Guaranteed Trees and Plants

#### Plant One-Year Apple, Peach and Pear Trees.

We recommend to the commercial fruit growers and to those who grow fruit in small quantities to plant extra heavy one-year apple, peach and pear trees. The past season has been exceptionally favorable and we have the finest block of one-year trees to offer that we have ever grown. The one-year peach is extra heavy and well branched. The one-year apples are graded 2 to 3, 3 to 4 and 4 to 6 ft. The peach is 2 to 3 and 3 to 4 ft. The pear 4 to 5 ft. high. These one-year trees can be transplanted without loss and start growing immediately.

Our experience shows us that the one-year trees planted at the same time of the two-year-old trees that in five years the one-year-old trees will be the larger and produce more fruit. You will make no mistake in buying the best grade of year-old trees.

Our peach trees are budded from bearing orchards, and our apple signs for grafting are selected from the best bearing orchards in the Ozarks, and we know they are true to name. There has never been any San Jose scale or any injurious disease found in our nursery. We always welcome the inspectors as they give us words of praise on having good nursery stock and free of disease.

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#### A VALUABLE SPRAY

A valuable spray to be used on apple, peach and grapes just as the buds begin to open. Second spray should be used about the time the petals begin to fall.

Put 4 pounds of bluestone in a sack and dissolve in 2 gallons of water. Hang the sack in an earthen vessel. Do not place the bluestone entirely under the water as it will not dissolve. Slack 4 pounds of stone lime in 2 gallons of water. Pour this in a 50 gallon barrel, then as quickly as possible place the dissolved bluestone in the same barrel, remembering that the lime and bluestone must be strained. A very good plan is to take a flour sack and pour the lime solution in the sack and let it strain in the 50-gallon barrel. Clean the settlings out of the sack and at once strain the bluestone into the same barrel. Dissolve 2 pounds of arsenate of lead in water until it looks like thin paint. Pour all together in the 50 gallon barrel. Finish filling the barrel with water and use at once.

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#### UNSOLICITED LETTERS FROM CUSTOMERS

##### TO WHOM IT MAY CONCERN:

We have bought in the past three or four years over \$1,600.00 worth of fruit trees from JOHN PARKER & SON NURSERY COMPANY of Fayetteville and the trees are growing fine and some of the older trees have now a good crop on them. Find the stock comes up to name and are good trees. We bought 300 cherry trees in 1923 and all are now living and look fine. Have placed an order for 150 more cherry trees for fall delivery.

Respectfully,

CONASTER-HILL CO.

**Our Guarantee—Satisfaction or Money Refunded**

Smolan, Kansas.

The nursery stock reached us April 11, and we are more than pleased with them. They all look fine and if I need any more in that line, I know where to send for it, "Uncle John."

I remain yours very truly,

JOHN G. OSTENBERG.

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Strickler, Arkansas.

I thought I would return your card. Will say I had fine luck with my trees and grapes. Never lost a one. All growing fine.

Yours very truly,

W. F. STROUD.

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Crescent, Oklahoma.

Received the trees you sent me as shortage and thank you for same. I am well pleased with all the trees and did my duty in setting them out. I want you to be sure and send me your Fall Catalog, as I think I have got a lot of new customers for you. If all take trees that said they would you will be able to sell 2,000 trees I know of, and I will be glad to help a firm that puts out as good a tree as you do.

Yours truly,

CARL D. SWANSON.

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Winslow, Arkansas.

I am glad to tell you and all my friends, the nursery stock I bought of you is more than satisfactory. Your stock was better and your courtesy better than I could ask.

Yours very truly,

G. W. WHITNEY,

Pres. Fruit Grower's Association, and Sec.-Treas.  
Winslow National Farm Loan Association.

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Ozark, Arkansas

I received my bill of fruit trees on Saturday morning in fine condition and put them all out the same day except five apple trees which I put out today (Monday). Accept my thanks for the nice way in which they were packed.

Very truly,

C. C. WEBB.

---

Oglesby, Oklahoma.

In regard to the nursery stock which I received of you some time ago will say I have bought of Kansas and Missouri nurseries, but yours were the best rooted trees and vines I have ever bought anywhere. All the trees but one lived. All the grapes, gooseberries and strawberries are living now and doing fine at present, and I expect to get more stock next spring. I have 20 acres of land to set out in orchard and expect John M. Parker & Son will get to furnish all, for he surpasses all in price and quality.

Respectfully,

S. C. TATE.

**Our Guarantee—Satisfaction or Money Refunded**

# Read What Customers Say About Our Stock

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## FROM ONE OF THE LEADING ORCHARD MEN IN NORTHWEST ARKANSAS

Whitner, Ark.  
November 10th., 1923.

Mr. John Parker,  
Fayetteville, Ark.

Dear Mr. Parker:

It would do your soul good to see the growth that your Stayman Winesap trees, which I bought from you last Spring, has put forth this summer and fall. They are way above your head and the leaves are still on them since the hard frosts. We have grown many trees from sprouts to monarchs of the orchard, but these are the finest we have ever raised. You ought to come out and see them; it's an inspiration and nothing short.

One thing is sure, you either know how to grow the grafts, or we know how to raise the trees; probably both.

Your friend,  
Ruby V. Hughes.

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Farmington, Ark.  
April 30, 1922.

Dear Sirs:

In regard to the 500 apple trees bought of you last fall, I will say they are all alive and as far as I know all right. Everybody says they are fine and look good, for which I am pleased.

Yours truly,  
H. J. White

---

Hallsville, Mo.  
May 17, 1923

John M. Parker,  
Fayetteville, Ark.

Dear Sir:

Our orchard is growing fine and it pleases us in every way. The trees are leafing out and look fine. Everything seems like we ordered.

Thank you, "Uncle John."

Yours truly,  
S. T. Shern.

**JOHN PARKER & SON NURSERY CO.****FAYETTEVILLE, ARKANSAS****1925****APPLES**

	Each	Doz.	100	1000
4 to 5 ft. ----	\$ .35	\$3.00	\$25.00	\$200.00
3 to 4 ft. ----	.30	2.50	20.00	150.00
2 to 3 ft. ----	.25	2.00	15.00	125.00

**CRAB APPLES**

	Each	Doz.
4 to 5 ft. ----	\$ .60	\$6.00
3 to 4 ft. ----	.50	5.00
2 to 3 ft. ----	.40	4.00

**PEACHES**

	Each	Doz.	100	1000
3 to 4 ft. ----	\$ .40	\$4.00	\$25.00	\$200.00
2 to 3 ft. ----	.30	3.00	20.00	125.00
18 to 24 in. --	.25	2.50	15.00	100.00
12 to 18 in. --	.20	2.00	10.00	90.00

**PLUMS**

	Each	Doz.	100
4 to 5 ft. ----	\$ .90	\$9.00	\$60.00
3 to 4 ft. ----	.80	7.50	50.00
2 to 3 ft. ----	.60	5.00	40.00

**CHERRY**

	Each	Doz.	100
4 to 5 ft. ---	\$1.00	\$10.00	\$75.00
3 to 4 ft. ---	.85	8.50	60.00
2 to 3 ft. ---	.75	7.50	50.00

**PEAR**

	Each	Doz.	100
4 to 5 ft. ---	\$1.00	\$10.00	\$70.00
3 to 4 ft. ---	.85	8.50	60.00
2 to 3 ft. ---	.75	7.50	50.00

**QUINCE**

	Each	Doz.	100
3 to 4 ft. ---	\$1.00	\$10.00	\$75.00

**APRICOT**

	Each	Doz.	100
4 to 5 ft. ---	\$1.00	\$10.00	\$75.00
3 to 4 ft. ---	.85	8.50	60.00
2 to 3 ft. ---	.75	7.50	50.00

**MULBERRIES**

	Each	Doz.
3 to 4 ft. ----	\$ .75	\$6.00
2 to 3 ft. ----	.50	4.50

**GRAPES**

	Each	Doz.	100
Campbell's Early	.40	\$4.00	\$20.00
Delaware	.35	3.50	15.00
Niagara	.35	3.50	15.00

# Grapes (Continued)

	Each	Doz.	100	1000
Concord				
1-year, No. 1	\$ .20	\$2.00	\$5.00	\$40.00
1-year No. 2	.15	1.50	4.00	30.00

# BLACKBERRIES

	Doz.	25	100	1000
McDonald	\$1.00	\$2.00	\$ 6.00	\$35.00
Early Harvest	1.00	2.00	6.00	35.00
Dallas	1.00	2.00	6.00	35.00
Lawton	2.50	4.50	12.50	
Snyder	2.00	3.50	10.00	

# DEWBERRY

	Doz.	25	100	1000
Imp. Austin	\$1.00	\$2.00	\$6.00	\$40.00

# THORNLESS DEWBERRY

Doz.	25	100
\$2.00	\$3.00	\$8.00

# BLACK RASPBERRIES

	Doz.	25	100
Cumberland	\$1.25	\$2.00	\$6.00
Kansas	1.50	2.50	6.00

# RED RASPBERRIES

	Doz.	25	100
Miller	\$1.25	\$2.00	\$6.00
Louden	1.35	2.25	6.50
St. Regis			
Everbearing	1.50	2.50	7.50

# NUT TREES

	Each	Doz.	100
Pecan			
Paper Shell	\$2.00	\$20.00	\$150.00
Black Walnut	1.25	10.00	
Japan Walnut	1.50	12.50	

# IMPROVED JUNE BERRY

	Each	Doz.	100
2 to 3 ft.	\$ .30	\$3.00	\$25.00

# GOOSEBERRIES

	Each	Doz.	100
1-year, No. 1	\$ .30	\$3.00	\$15.00

# CURRANTS

	Each	Doz.	100
1-year, No. 1	\$ .30	\$3.00	\$25.00

# RHUBARB

	Doz.	25	100	1000
Strong Roots	\$1.75	\$2.50	\$7.50	\$50.00

# ASPARAGUS

	Doz.	25	100	1000
1-year, No. 1	\$1.00	\$2.00	\$5.00	\$20.00

# ROSES

	Each	Doz.
Field Grown, 2-year,	\$ .75	\$7.50

## FLOWERING BULBS

	Each	Doz.
Cannas and Dahlias -----	\$ .35	\$3.00

## CLIMBING VINES

	Each	Doz.
Common Varieties -----	\$ .75	\$ 7.50
Clematis -----	1.00	10.00

## EVERGREENS

2 to 3 ft.

	Each	Doz.
American Arbor Vitae -----	\$2.50	\$25.00
Austrian Pine -----	2.25	22.50
Norway Spruce -----	2.50	25.00
Irish Juniper -----	2.35	22.50
Colorado Blue Spruce -----	7.50	

## SHADE TREES

Sugar Maple, Soft Maple, Elm, Black Locust,  
Norway Poplar

	Each	Doz.
8 to 10 ft. -----	\$2.00	\$20.00
6 to 8 ft. -----	1.50	15.00
Catalpa Bungeii, 6 to 8 ft. -----	4.00	
Teas Weeping Mulberry -----	4.00	
Weeping Willow -----	2.50	

## ORNAMENTAL SHRUBS

Snowball, Lilac, Althea, Weigelia, Hydrangea P. G.  
Japanese Barberry

	Each	Doz.
2 to 3 ft. -----	\$1.00	\$9.00

## ORNAMENTAL HEDGE

	100
California Privet, 2 to 3 ft. -----	\$7.50

## STRAWBERRIES

	50	100	1000
Klondyke -----	\$1.00	\$1.50	\$ 6.00
Aroma -----	1.50	2.00	7.00
Progressive -----	2.00	3.50	12.50
Americus -----	2.25	4.00	12.50

Richland, Mo.  
May 2, 1923.

John M. Parker & Son,  
Fayetteville, Ark.  
Dear Sirs:

I received the 100 apple trees from you some time ago and they were absolutely the finest one-year old trees that I have ever bought regardless of price and if that is the kind of goods you folks always sell I am sure that we will be able to do a great deal of business because I buy a lot of goods in your line for the people in my colony.

Enclosed you will find a check for \$4.50 for which you will please send me 50 of the two varieties of rhubarb that you have listed in your catalog.

Yours truly,  
E. A. Steckel.



# Buy Your Trees From Nurserymen of Established Reputation

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J. N. BUNCH, PRESIDENT  
D. W. ANDERSON, V.-PRES.  
W. C. CLUCK, V.-PRES.

TOM HARGIS, CASHIER  
O. W. BASHAM, ASST. CASHIER  
CLAY MCBROOM, BOOKKEEPER

## THE FIRST NATIONAL BANK

CAPITAL \$50,000      SURPLUS \$17,000  
STATE AND COUNTY DEPOSITORY  
HUNTSVILLE, ARK.

Feb. 19, 1921

TO WHOM IT MAY CONCERN, and especially to  
those interested in good varieties of fruit,  
and true to name:

We take pleasure in recommending JOHM M.  
PARKER as an honorable Nurseryman, as we have  
known him for about 30 years, and in fact our  
people bought trees from him 30 years ago, and  
they are bearing just as he represented. If  
you need fruit trees, do not hesitate to take  
his advice as to the best varieties, as no  
doubt he has had more practical experience in  
the Nursery Business than any man in the state,  
as he has been traveling in the fruit countries  
and has had opportunities to know the best va-  
rieties for your climate and soil.

Yours truly,  
FIRST NATIONAL BANK  
By TOM HARGIS, Cashier  
D. W. ANDERSON, Vice-Pres.

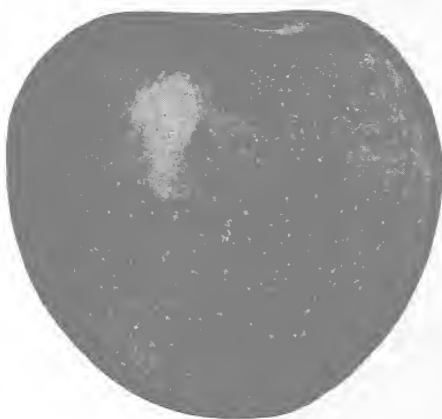
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## Our Guarantee

## Satisfaction, or Your Money Back

## GUARANTEED TREES AND PLANTS

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### PARKER'S WINTER SWEET

PARKER'S WINTER SWEET—A large, red sweet apple that will keep all winter. This is another choice variety originating in Northwest Arkansas. Our scions are cut from the original tree. The tree is strong and thrifty and has always been a heavy bearer. The flavor and quality is unusual and unsurpassed by any sweet apple that we have ever tasted. The remarkable keeping qualities of the apple entitle it to a place in every home orchard. We have secured all the scions from the original tree and know this to be an abundant bearer. We have only a limited number of these trees for sale and we want as many of our customers as possible to try this remarkable apple.

### SPECIAL PRICES

Extra Select One-Year trees, each .....	\$1.00
Six Prepaid for.....	\$5.00

Not More Than Six to a Customer This Season.

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Satisfaction or Money Refunded.